



AUSTRALIAN FLORAL ART ASSOCIATION Inc.

Presents

The 2018 National Convention

Hosted by Floral Art Guild of the ACT Inc.



October 3rd - 6th 2018

Ainslie Football Club

52 Wakefield Ave, Ainslie, ACT, 2602

Featuring Floral Designer

Richard Go

and introducing

Ikebana Designer and Teacher

Vesna Isik

All enquiries: email: floralartact@gmail.com Phone: Ngaire Gamack 0451681003



Australian Floral Art Association National Convention 2018

Floral InterACTion – a meeting of creative minds

Hosted by The Floral Art Guild of the ACT Inc.

I have great pleasure in welcoming all those who are part of the floral arranging and design community to Canberra for the 2018 National convention, Floral InterACTion. Canberra is the nation's capital and is a vibrant city nestled within the scenic beauty of the Southern Tablelands. It is an easy drive from Sydney, the beautiful south coast beaches and the Snowy Mountains. October is tulip time in the capital which is another great reason to visit. Apart from Floriade, Canberra boasts many beautiful gardens including the stunning Tulip Top Gardens, just north of the city.

We are proud to welcome back to Canberra, Australian designer, Richard Go. Richard is a passionate floral artist sometimes referred to as "The Floral MacGyver" because he can spontaneously create complicated arrangements from available materials without using trade tools. Richard has been involved in many overseas events where his creative mind and meticulous eye for detail have seen him rise to fame on the international stage. His ideas for his demonstrations and workshops, passion for teaching and his flamboyant style are sure to entertain and inspire.

We are also pleased that renowned local Ikebana teacher and designer, Vesna Isik has agreed to join us. Vesna is a passionate Ikebana artist and has travelled the world developing her skills. She is a sought-after teacher who captivates her students with her engaging personality and willingness to "break the rules".

Please join us and take the opportunity to meet up with friends from the floral art world, have fun and learn some new skills. If possible, stay on to enjoy the local scenery, visit the National Arboretum and other attractions, sample the cool-climate wines and locally produced gourmet goodies, take a walk in the bush or simply breathe the fresh air.

Ngaire Gamack President, The Floral Art Guild of the ACT Inc.

Message from the AFAA President

I would like to extend my best wishes to the committee members of The Floral Art Guild of the ACT Inc. ahead of the National Convention 2018 - "Floral InterACTion". I look forward to catching up and meeting with many floral friends from around Australia, during the days of the Convention.

With Best Wishes,

Madhu Shah President, Australian Floral Art Association

COMPETITION SCHEDULE

Floral InterACTION - a meeting of creative minds 3rd – 6th October 2018

Championship exhibits staged between 8.30 am and 11.30 am Wednesday 3rd October

Class 1: CHAMPIONSHIP 'Floral Interaction' Own choice of design to interpret the above theme

- Foliage and other materials may be used
- Exhibits to be staged on a 120 cm round baseboard (supplied)
- Colour of baseboard is Grey
- To be viewed and judged all-round
- Allotted space is a round baseboard 120 cm diameter x height unlimited
- Only one entry per person

Sponsored by the Horticultural Society of Canberra

Prizes 1st - \$300 2nd - \$200 3rd - \$100

Classes 2 – 8 Exhibits to be staged between 4.00 pm and 7.30 pm Tuesday 2nd October, and 8.30 am and 1.00 pm on Wednesday 3rd October

Class 2: CONTEMPORARY PETITE DESIGN 'Dreaming'

- Exhibits to be staged on a grey cube 25 cm (supplied)
- To be viewed from the front and sides
- Pre-constructed exhibit allowed

Sponsored by "The Canberra Gardener"

Prizes 1st - \$100 2nd - \$75 3rd - \$50

Class 3: HORTICULTURAL JEWELLERY 'Moonlight'

Necklace plus one matching jewellery piece of the exhibitor's choice

- Necklace is to be staged on a supplied jeweller's black bust (black matte acrylic) staged on a black covered table
- Staging for matching jewellery piece supplied by exhibitor. Note: if desired, the second piece may be displayed on the necklace bust, if attachments do not damage the bust in any way
- Height of table 70cm
- Bust measurements 29cm high x 24cm wide x 10cm base
- Allotted space 40cm
- To be viewed and judged from the front
- Pre-constructed necklace and matching jewellery piece are permissible
- Must be at least 50% horticultural materials

Sponsored by the HSOC Bruce Trial Garden

Prizes 1st - \$100 2nd - \$75 3rd - \$50

Class 4: INTERPRETIVE DESIGN 'Colourscape'

- Exhibit is to be staged on a table covered with a black cloth
- Allotted space 70cm width x 70cm depth x height unlimited
- Height of table 70cm
- To be viewed and judged from the front and sides

Sponsored by the Canberra Flower Club

Prizes 1st - \$100 2nd - \$75 3rd - \$50

Class 5: SUSPENDED DESIGN 'Out in Space'

Commemorating the ACT's role in the Moon landings

- Exhibit is to be designed on a supplied rectangular frame 180cm height x 70cm width
- Colour of frame is black
- Allotted space: 180cm height x 70cm width x 60cm depth
- To be viewed and judged from the front

Prizes 1st - \$100 2nd - \$75 3rd - \$50

Class 6: CONTEMPORARY DESIGN 'Roundabout/s'

- Exhibit is to be staged on a round table covered with a black stretch cover
- Allotted space 80cm all-round x height unlimited
- Table dimensions: 105cm tall, 60cm top diameter.
- Design may spill over edge of table top
- To be viewed and judged all-round

Sponsored by NSWFAA

Prizes 1st - \$100 2nd - \$75 3rd - \$50

Class 7: Interpretive design 'Climbing High'

- Exhibit is to be staged on a table covered with a black cloth
- Allotted space 70cm width x 70cm depth x height unlimited
- Height of table 70cm
- To be viewed and judged from the front

Prizes 1st - \$100 2nd - \$75 3rd - \$50

Class 8: Abstract Design 'Division'

- Exhibit is to be staged on a table covered with a black cloth
- Allotted space 70cm width x 70cm depth x height unlimited
- Height of table 70cm
- To be viewed and judged from the front and sides

Prizes 1st - \$100 2nd - \$75 3rd - \$50

Class 9: IMPOSÉ 'Flash of Brilliance' – (\$50 entrance fee)

For this class, exhibitors may bring their own pre-prepared 'Brilliance' which does not constitute more than 10% of the finished design.

- Exhibit is to be staged on a table covered with a black cloth
- Allotted space 70 width X 75 depth x height unlimited
- Height of table 70cm
- To be viewed and judged from the front and sides
- Imposé will commence at 11.00am and finish at 12.30 pm, Wednesday 3 October (1.5 hrs)
- Exhibitors to arrive by 10.50am
- Exhibitors for Imposé are to bring cutters only and own 'brilliance', if used. Other sundries and materials will be supplied
- A minimum of 80% of materials supplied must be used in the design

Sponsored by Lesley Harland

Prizes 1st - \$100 2nd - \$75 3rd - \$50

Class 10: IMPOSÉ 'Light and Shade' – (\$50 entrance fee)

- Exhibit is to be staged on a table covered with a black cloth
- Allotted space 70cm width x 75cm depth x height unlimited
- Height of table 70cm
- To be viewed and judged from the front
- Imposé will commence at 11.00 am and finish at 12.30 pm, Wednesday 3 October (1.5 hrs)
- Exhibitors for Imposé are to bring cutters only; all other sundries and materials will be supplied
- A minimum of 80% of materials supplied must be used in the design

Prizes 1st - \$100 2nd - \$75 3rd - \$50

NOTE: TO ALLOW MORE CREATIVITY 60% of exhibits may be pre-constructed unless otherwise stated.
ALL PRE-CONSTRUCTED WORK MUST BE EXHIBITOR'S OWN WORK.

SPECIAL AWARDS

Best in Show	\$200 + ribbon donated by AFAA
Best Use of Colour	\$100 + ribbon donated by Flowers by Canberra I Do
Most Creative Design	\$100 + ribbon donated by Talking in Public
People's Choice	\$100 + ribbon

STAGING

All classes will be staged in the Macarthur Room Auditorium which incorporates the Gungahlin Room

The area designated for the Championship will be curtained-off during staging and opened up after judging

Materials for the Championship may be dropped off on Tuesday 2nd October from 4.00 – 8.00pm, but no work on the design may begin until the designated staging time – 8.30am - 11.30am Wednesday 3rd October

Exhibitors in the Championship class are asked to be in their allocated places by 8.20am.

Championship floor rounds are painted grey

Macarthur Room carpet colour is t is very dark grey with a pattern of fine lines and small squares in tan/beige

Macarthur Room walls are grey with timber panels 1 metre from floor. Note: some areas have light-coloured wood or olive-green individual panels (more information will be sent when staging areas and entries have been confirmed)

There is a drop-off area at the front of the club and ample free parking so please move your vehicle after drop-off

Access to the Macarthur Room is via stairs or lift. For those who would prefer more anonymity, we have access to the back stairs if required. This entrance is directly into the curtained off-staging area

Any necessary further staging information will be sent to exhibitors after the entry closing date

SHOW RULES FOR EXHIBITORS

1. Horticultural materials must predominate over all other components of the design (see special note for Class 2).
2. The use of artificial plant material is not allowed.
3. All living plant material, not in water, must last for the duration of the show.
4. All entries are judged on the elements and principles of design and according to the AFAA manual.
5. The judges' decision is final and no correspondence will be entered into.
6. Exhibitors are responsible for watering their own exhibits.
7. Exhibitors are responsible for their own belongings. All care will be taken but FAGACT will not be held responsible for competitors' belongings.
8. Painted and or artificially coloured plant material may be used.
9. The FAGACT reserves the right to limit the number of entries in each class according to the number of spaces allocated in the class.
10. Competitors need to take care not to encroach on another's space when preparing their exhibits.
11. No aerosol/spray painting permitted in the venue.
12. Competitors are requested to ensure that no water is spilt on the carpets. Worksheets /drop sheets **must** be used during staging of exhibits.
13. Exhibitors are responsible for the removal of all rubbish after staging and dismantling of exhibits.
14. No photographs may be published on social media until after the awards have been announced
15. As far as possible, we would like to keep the prize winners secret until they are announced at the Awards Ceremony. We ask for everyone's cooperation with this.

PROGRAM

TUESDAY 2ND OCTOBER 2018 – PRE-CONVENTION

3.00 pm - 7.30 pm: Staging of State Exhibits

4.00 pm - 7.30 pm: Registration

4.00 pm – 7.30 pm: Drop off and installation/staging of entries *other than championship*

WEDNESDAY 3RD OCTOBER 2018

8.00 am - 10.00 am: Registration (upstairs foyer)

8.30 am - 1.00 pm: Staging of entries *other than championship*

8.30 am – 11.30 am: Championship staging

11 am – 12.30 pm: Imposé classes 9 and 10

1.00 pm - Lunch (own expense) All day tea and coffee plus morning tea is included for exhibitors

1:00 pm– 1.30 pm: Judges' lunch and briefing

1.30 pm – 4.30 pm: Judging

6:00pm for 6.30 – 10.00pm: Macarthur Room Opening and welcome; cocktail party, presentation of prizes and Richard Go Demonstration (Antill Room).

THURSDAY 4TH OCTOBER 2018

8.30am – Maintenance of exhibits

8.30 am – 9.45am: Judges' debrief

10.30am – 6.00pm: Open to the public for viewing

10.00 am – 12.00 noon: Antill Room - Workshop 1 with Richard Go

12.00 noon: Lunch (own expense)

12.45pm – 2.45 pm: Antill Room - Workshop 2 with Richard Go

3.00pm – 4.30pm: Free workshop (title TBA)

5.00 pm – 6.00 pm: Judges' meeting

6.00 pm: Dinner (own expense, venue TBA depending on interest and numbers)

FRIDAY 5TH OCTOBER 2018

8.30am – 9.00am – maintenance of exhibits

9am – 4.00pm: Open to the public for viewing

10.00 am – 12.00 noon: Antill Room - Workshop 3 with Richard Go

1.00pm - 4.00pm: Antill Room - Workshop /Demonstration Vesna Isik

4.00 pm - 5.00pm: Dismantle exhibits

6.00pm for 6.30pm – 11.00pm – Friendship Dinner and State demonstrations

SATURDAY 6TH OCTOBER, 2018

9.00am – 12.00noon: AFAA meeting – venue TBA. This will be away from the convention venue.
Transport will be provided if necessary.

Catered lunch to follow

SPONSORSHIP

The Floral Art Guild of the ACT is indebted to the following sponsors. Their generosity and support has allowed us to put together an excellent program which I am sure everyone will enjoy. Without such support, we could not have staged such an event.

Quindalup Nursery – proudly sponsoring our demonstrator, Richard Go

The Horticultural Society of Canberra INC. which publishes The Canberra Gardener and operates the Bruce Trial Garden

Australian Floral Art Association

NSW Floral Art association

The Canberra Flower Club

Talking in Public

Canberra I Do

Ruth Bourke

Lesley Harland

Rob and Christine May

We acknowledge the assistance given to us by the Queensland Floral Art Association in providing advice on many aspects of the organisation of an event of this calibre. Thanks also to Eileen Wenn of the Flower Designers Group of Bunbury WA who also answered our call for advice.

GUEST DEMONSTRATOR – RICHARD GO

Richard Go is a floral designer, originally from the Philippines, who has made his home in Sydney. He is known for his ability to spontaneously create complicated arrangements from available materials without using trade tools. His works incorporate Filipino elements such as local handicrafts, woven baskets, twirling vines, cutting leaves of golden cane palms and shaping them. He believes that, “Wherever you go in the world, you’ll always look back to where you started.”

Richard Go refers to himself as a Botanical Architect. In his own words:

“A floral architect uses flowers to convey a message through styling and using receptacles. It’s more lifestyle-oriented and suited to the venue or event. A botanical architect innovates from nothing. The field deals with structures, construction and horticultural materials. We use terms like cantilevers, hanging designs and use uncommon materials to create new forms and textures.”

Richard Go holds a Diploma in Floristry from New Zealand Professional Florists, has been appointed by Smithers Oasis Australia Ltd. as their South West Asian Ambassador, presented educational programs at the American Institute of Floral Designers (AIFD) National Symposiums as well as representing Australia at the Tokyo Intl Flower and Garden Show, Singapore International Garden Festival, and in the USA.



DEMONSTRATOR – VESNA ISIK

Vesna Isik is a well-known Ikebana designer and teacher who has made her home in Canberra. She travels extensively, to hone her skills and to bring new ideas and techniques to her classes. Vesna is a very sought-after teacher and demonstrator. When we asked her how she would describe herself, Vesna replied:

“That’s a good question! How do I like to be described? Well, I am always described as a very enthusiastic teacher. I like to expose people to this beautiful craft for the sheer enjoyment of it. I have done commercial Ikebana for many, many years so have developed lots of shortcuts and I break a lot of rules. I keep it all simple and casual.” Vesna Isik just loves to use containers that are a challenge. She invites you to bring along that “difficult” container that you never know how to use. With a little help from Vesna, you will be using it every day!



GENERAL INFORMATION

REGISTRATION

All participants are required to register. We have tried to keep this cost as low as possible to cover the venue hire and refreshments and other costs involved in staging a large event. All registrants will receive a bag containing convention details, tickets and badges, as well as tourist information, maps, and freebies.

OFFICIAL OPENING & AWARD CEREMONY

The official Opening and Award Ceremony will take place in the Macarthur Room on Wednesday 3rd October 2018 at 6.00pm for 7.00pm. This will be followed by Richard Go's Demonstration which will take place in the Antill Room. There will be cocktail food served catering to all dietary needs and drinks can be purchased by way of a cash bar. Attendees will have an exclusive viewing of the exhibits at this time. Cost: \$65. There will be limited places for those who have not registered for the whole event but would like to attend this function. Tickets for those not registered will be \$75.

FRIENDSHIP DINNER

A Friendship Dinner will be held on the evening of Friday 5th October 2018 in the Macarthur Room at 6.00pm for a 6.30pm start. A 3-course dinner will be served and a cash bar will be available for drinks. Cost: \$65.00. State demonstrations will be held throughout the dinner. Please indicate on ticket allocation form if you have any special dietary needs. We have been assured that excellent alternatives will be available.

LUNCHEAS AND OTHER MEALS

Ainslie Football Club has a range of meal choices available – from the café to the bistro and pizzeria. A small coffee shop selling a limited range of snack items and drinks will also be open on the first floor for the exclusive use of the registrants and visitors. There are no eating areas within a short enough walking distance from the venue for obtaining other food during the lunch breaks. It is the policy of the Ainslie Football Club that no outside food and drink be brought into the venue.

STATE EXHIBITS

State exhibits will be staged in an area yet to be determined. To make it easier for those who are travelling, we are considering providing the same staging for all states. Details will be sent immediately after the registration closing date.

Exhibit may be constructed pre-convention on Tuesday 2nd October from 3pm -7pm

STATE DEMONSTRATIONS

State demonstrations will be held during the friendship dinner. This was trialled at the 2017 Queensland Convention and, by all accounts, proved to be a great success. We would like to continue with this innovative idea.

TRADING TABLE and VENDORS

We will have floral art items for sale for those who would like to stock-up. There will be local pottery for sale and we have requested that purpose-built containers – particularly ones for Ikebana and modern designs, be available.

OTHER INFORMATION

AIRPORTS

Canberra Airport:

Regular domestic flights are direct to Canberra from all capital cities and direct international flights are becoming more available. The venue is 8.5kms from the airport. There are taxi and Uber ranks just outside the baggage claim area. Some hotels offer a shuttle service and there is a regular bus service to and from the city.

Sydney Airport:

For those travelling from Sydney, Canberra is an easy three-hour drive via the motorways. The Canberra – Sydney leg of domestic flights can be expensive, so if you are coming from interstate and have the time, it might be worth hiring a car from Sydney and enjoying the drive especially if you can get a group together to share costs. There is the added bonus of having transport available for visiting areas of interest around the ACT.

Murray's Buses also has a regular bus service from Sydney Airport to Canberra.

ACCOMMODATION

GENERAL ACCOMMODATION INFORMATION

Canberra has a wide range of accommodation – caravan parks, hostels, serviced apartments and hotel types. There is also a large number of properties available to rent via Airbnb. As the Convention will be held during the high tourist period of Floriade, it is recommended that accommodation be booked as early as possible.

HOTELS WITHIN EASY WALKING DISTANCE

Tall Trees

21 Stephen Street AINSLIE, ACT, 2602,
Phone: (02) 6247 9200
Email: info@talltreescanberra.com.au

1.0 km walk – 10 – 12 minutes

Aria

45 Dooring St DICKSON, ACT 2602
(02) 62797000
Website: ariahotel.com.au

0.55km walk – 7 minutes

Pavilion on Northbourne

242 Northbourne Ave DICKSON, ACT, 2602
(02) 62476888
Website: pavilioncanberra.com.au

0.65km walk – 8 minutes

THE VENUE – Ainslie Football Club

The Ainslie Group welcomes all members of the community and stands as one of the leading club and hospitality groups in Canberra. The Ainslie Football Club has a proud history dating back for over 80 years.

The club has been completely refurbished combining modern and comfortable spaces with a variety of well-appointed dining, entertainment and excellent customer service. The space allocated to Floral InterACTion is particularly well appointed and located on a separate, dedicated level away from the bustle of the general club activities.

The brand new Limestone kitchen offers casual dining, with a variety of options available in one destination. The menu features a chargrill steak selection, gourmet pizzas, authentic fusion cuisine, plus all the favourites.

We are sure you will enjoy the location close to the city. It has ample free parking which is a real bonus in Canberra. Although it does not offer accommodation onsite, there is much near-by.

FLOWER SUPPLIERS

FLOWER HQ

9 Tantalum St Beard ACT

Opening Hours: 6.0am – 12.00 noon – Monday to Friday

Email: actorders@flowerhq.com.au

Phone: 1800 826 826

This is a trade only outlet but they will sell at wholesale prices (plus GST) to Convention participants. Please indicate with your order that the account is: the Floral Art Guild of the ACT. Pricelists will be sent to all exhibitors.

Please Note: Flower HQ requires orders to be placed two weeks prior to their pick-up date

JONIMA FLOWERS

This is a family run flower farm at Bargo just off the highway from Sydney. Jonima has a range of flowers and foliage including many Australian natives. All flowers and foliage are super fresh. Pick up may be made from the door by arrangement. We are also investigating the possibility of delivery to Canberra depending on demand. Pricelists and availability will be sent to all exhibitors.

Carlisle St Yanderra NSW

Phone: 0401 055 125

Email: jonimaflowers@bigpond.com

Check out their Facebook page.

REGISTRATION FORM – Floral InterACTion – *a meeting of creative minds*

PLEASE PRINT

Name: _____

Street Address: _____

Suburb: _____ State: _____ Postcode: _____

Mobile: _____ Landline: (_____) _____

Email: _____ Affiliated Club: _____

ENTRIES CLOSE 31st July 2018

Please indicate the total number of Classes that you would like to enter and rank all preferences in order.

As space is limited, allocations will be made using a preference system. Please number your preferences in order of priority.

Indicate the TOTAL number of Classes you would like to Compete in: _____

Class	Number all preferences in order of priority
1. Championship 'Floral interaction'	
2. Dreaming	
3. Moonlight	
4. Colourscape	
5. Out in Space	
6. Roundabout/s	
7. Climbing High	
8. Division	
9. Flash of Brilliance	
10. Light and Shade	

Exhibitors will be notified of final entry allocations.

Judging at Floral InterACTion: FAGACT would like to formally invite all accredited judges to participate in the judging of the AFAA Convention.

Please tick if you are an accredited judge and would be willing to judge:

TICKET ALLOCATION FORM - FLORAL INTERACTION

ITEM	COST	TICK	ENTER COST
Registration Fee: Must be paid by ALL attendees to be eligible to exhibit or attend workshops.	\$60		\$60
Opening and welcome; Cocktail Party; Presentation of prizes AND Demonstration by Richard Go	\$65		
Richard Go Workshop 1 Participant	\$80		
Richard Go Workshop 1 Observer	\$35		
Richard Go Workshop 2 Participant	\$80		
Richard Go Workshop 2 Observer	\$35		
Richard Go Workshop 3 Participant	\$80		
Richard Go Workshop 3 Observer	\$35		
Vesna Isik Demonstration and Workshop	\$80		
Free workshop (TBA)	Free		\$0.00
3 course Friendship Dinner and State Demonstrations	\$65		
Impose Class 9 'A Touch of Brilliance'	\$50		
Impose Class 10 'Light and Shade'	\$50		
Additional ticket/s for Friendship Dinner and State Demonstrations	\$65		
TOTAL PAYMENT DUE			

ITEM	COST	Number	Total COST
Opening and welcome; Cocktail Party; Presentation of prizes AND Demonstration by Richard Go – Non-registrant Includes viewing of exhibition	\$75		

Please specify any dietary needs: _____

PAYMENT OPTIONS (Please tick)

Cheque - Payable to: The Floral Art Guild ACT Inc.

Direct Deposit - Date of deposit/transfer: ___/___/___

Reference Used: _____

BANK DIRECT DEPOSIT DETAILS

The Floral Art Guild of the ACT Inc. BSB: 062919 Acc No: 00915774

Note: For Direct Deposit, please use your "Surname & CONV" as the Reference and include a copy of transaction details with this form.

Please return completed form along with payment or direct deposit details:

Via email to: floralartact@gmail.com Or

Via post to: Floral Art Guild of the ACT, PO Box 7059, Yarralumla, ACT 2600,