



AUSTRALIAN FLORAL ART ASSOCIATION INC

National Convention 2023

Hosted by

The Floral Art Society of Queensland Inc.

Nature's Expressions



Featuring World
Champion Flower Designer
Mark Pampling

**Thursday 6th to
Sunday 9th July 2023**



Proudly supported by
Sunshine Coast Council's grants program



The Floral Art Society of Queensland Inc.

<http://www.floralartsocietyqld.org.au>

Registration Enquiries Email: fasqconvention@gmail.com



INVITATION

Australian Floral Art Association National Convention 2023 Hosted by The Floral Art Society of Queensland Inc.

I would like to take this opportunity to welcome all members of the floral arranging and design community to this annual AFAA National Convention, "Nature's Expressions" hosted by the Floral Art Society of Queensland. Surfair at the Ramada Marcoola Beach will be the venue for the official opening and awards ceremony, our special guest demonstration on Thursday night, and the Friendship Dinner on Saturday night. It is a great location, right on the beach front at Marcoola Beach with accommodation available onsite at adjoining Ramada Marcoola Beach Hotel. It is very close to the Sunshine Coast Airport with regular flights from around Australia and New Zealand. The Queensland Garden Expo at the Nambour Showgrounds will be the venue for exhibits, workshops and state demonstrations with bus transfers running between the two venues.

International award winner and accredited judge Mark Pampling will be our special guest demonstrator and will be conducting three workshops. We are looking forward to being both entertained and educated by him.

Don't miss this great opportunity to meet up with old acquaintances and make many new ones. See you all at The Sunshine Coast Queensland, beautiful one day, perfect the next; make it a holiday to remember.

Heather Prior, OAM
President, The Floral Art Society of Queensland Inc.

Message AFAA President

"Nature's Expressions" seems a very appropriate title for the AFAA Convention 2023 being hosted by FASQ.

Our collective floral art activities across the country are a wonderful reflection of our ability to use nature to express our creativity.

From its beginnings in 1970, FASQ has encouraged floral artists and designers to be involved in a wide range of activities across the State. Hosting the Convention within the Queensland Garden Expo will allow them to continue this whilst providing their floral art family from around Australia a chance to experience Nambour and the surrounding countryside.

Thank you to FASQ, its organising committee and members for welcoming us to "Nature's Expressions".



Kim Baillie
President, National Management Committee
President, Australian Floral Art Association Inc.

COMPETITION SCHEDULE

"Nature's Expressions"

6th to 9th July 2023

Exhibits to be staged at Qld Garden Expo - Main Pavilion, 1st Floor
Nambour Showgrounds, Coronation Avenue, Nambour

Entries Close 5th June 2023

Classes 1-8: to be staged on Thursday 6th July between 8am -3pm

Class 9: to be staged Friday 7th July 9am – 12 noon

Class 10: to be staged Saturday 8th July 9am-12 noon

**Competitors are respectfully reminded to NOT UPLOAD ANY PHOTOS TO SOCIAL MEDIA PLATFORMS
UNTIL ALL PRIZE WINNERS ARE ANNOUNCED**

Class 1. CHAMPIONSHIP "Nature's Expressions"

- Own choice of design to interpret the above theme
- Exhibit is to be staged on polished timber floor - no base board is supplied; however, you are permitted to supply your own base board measuring 1m x 1m either square or round, any colour
- Allotted space is 100cm x 100cm, height unlimited
- To be viewed and judged all round
- Prizes 1st - \$300, 2nd - \$200, 3rd - \$100

Class 2. SUSPENDED DESIGN "Cocooned"

- Exhibit is to be designed on a supplied rectangular metal frame 180cm x 80cm
- Allotted space 180cm height x 80cm width x 70cm depth
- Colour of frame is copper/rust
- Competitors to provide hanging mechanics
- Frames will be staged side by side
- Background is black
- To be viewed and judged from front & sides
- Prizes 1st - \$100, 2nd - \$75, 3rd - \$50

Class 3. CONTEMPORARY DESIGN "Over the Edge"

- Exhibit is to be designed on an upright, rectangular aluminum open framed plinth with a metal mesh top
- Plinth measures 90cm high x 30cm x 30cm
- Mesh top aperture size: 50mm x 50mm
- Plant material may be used through the mesh
- Space allowed 80cm square, height unlimited
- Judged and viewed all round
- Prizes 1st - \$100, 2nd - \$75, 3rd - \$50

Class 4. HANGING MASK "Ceremonial" - To be brought in completed, ready for hanging

- Exhibit is to be hung on individual black carpet wall divider (height approx. 2.4m) using a hook supplied 60cm long
- Competitors to provide hanging mechanics
- Allotted space width 80cm, height optional, depth 50cm
- To be viewed and judged frontally
- Prizes 1st - \$100, 2nd - \$75, 3rd - \$50

Class 5. FOLIAGE DESIGN "Turn Another Leaf"

- Exhibit is to be staged on a table covered with a black cloth
- Allotted space 80cm width x 75cm depth x height unlimited
- Height of table 75cm
- Background colour is white/cream
- To be viewed and judged from front and sides
- Prizes 1st - \$100, 2nd - \$75, 3rd - \$50

Class 6. PETITE DESIGN "Coastal Jewels" - To be brought in completed, ready for staging

- An exhibit over 10cm and no bigger than 23cm staged on table covered with black cloth
- Background colour is white/cream
- Height of table 75cm
- To be viewed and judged from front and sides
- Prizes 1st - \$100, 2nd - \$75, 3rd - \$50

Class 7. INTERPRETIVE DESIGN "Seaside Ramble"

- Exhibit is to be staged on a table covered with a black cloth
- Background colour is white/cream
- Allotted space 80cm width x 75cm depth x height unlimited
- Height of table 75cm
- To be viewed and judged from front and sides
- Prizes 1st - \$100, 2nd - \$75, 3rd - \$50

Class 8. INTERPRETIVE DESIGN: LOCALS ONLY CLASS "View From my Window"

- Exhibit is to be staged on a table covered with a black cloth
- Background colour is white/cream
- Allotted space 80cm width x 75cm depth x height unlimited
- Height of table 75cm
- To be viewed and judged from front and sides
- Prizes 1st - \$100, 2nd - \$75, 3rd - \$50

Classes 9 & 10 IMPOSÉ - TO BE STAGED ON 7th & 8th JULY

- Exhibitors for Imposé classes are to bring scissors/cutters, pliers wire-cutters only
- All plant material and sundries will be supplied
- Materials provided to each competitor are not to be shared with other exhibitors in the class.
- The stated minimum of materials in each class MUST BE USED

Class 9. IMPOSÉ "Carmen Miranda" (Friday 7th July, 9am – 11am)

- Allotted space 80cm width x 75cm depth x height unlimited
- Height of table 75cm
- To be viewed and judged from front and sides
- A minimum of 70% of materials supplied must be used in the design
- Prizes 1st - \$100, 2nd - \$75, 3rd - \$50

Class 10. IMPOSÉ "Burst of the Tropix" (Saturday 8th July, 9am – 11am)

- Allotted space 80cm width x 75cm depth x height unlimited
- Height of table 75cm
- To be viewed and judged from front and sides
- A minimum of 80% of materials supplied must be used in the design
- Mechanics provided can be dismantled for travel
- Prizes 1st - \$100, 2nd - \$75, 3rd - \$50

SPECIAL AWARDS

- **Best in Show:** \$200 + ribbon
- **Best use of Colour:** \$100 + ribbon
- **Best use of Foliage:** \$100 + ribbon
- **Best Interpretation:** \$100 + ribbon
- **Most Creative Design:** \$100 + ribbon

COMPETITION RULES

"Nature's Expressions"

ON SITE RULES

- All exhibitors will need to supply and wear a 'hi viz' work vest and covered shoes as the venue is considered a 'work site' during competition day
- No spray or aerosol cans are permitted to be used within the building
- No electrical cords allowed. Battery operated glue guns and drills only are allowed
- Only competitors and officials are allowed within the competition area during staging times
- All property belonging to the competitor is the sole responsibility of the competitor. FASQ & AFAA accept no liability for any loss or damage of same
- Cleaning up and removal of materials is the responsibility of each competitor

COMPETITION RULES

- Exhibits **MUST** be the competitors own work; any plagiarism will be strongly down pointed
- All exhibits **MUST NOT** contain any more than 40% dried, preserved and/or artificially coloured materials.
- Artificial horticultural material is not allowed in any exhibit
- An exhibit is made out of horticultural materials with or without the inclusion of accessories
- Any fresh horticultural material used out of water **MUST** last for the duration of the show
- **Pre-constructed work is permitted but MUST NOT predominate (otherwise heavily down pointed)**
- Horticultural materials **MUST PREDOMINATE** in all exhibits
- Nothing is permitted to be attached to any part of the building or staging. Competitors who do so will be liable for any damage incurred
- All exhibits will need to be constructed on site and within the allotted time frame except for Class 4 and Class 6
- Exhibitors **MUST** stay within their allotted space and **MUST NOT** impede or encroach on another competitor's space
- Any queries during competition need to be taken through your class steward
- No help will be given except by a steward and then only at the discretion of the steward
- Exhibits will be marked NAS if they exceed their allotted space
- An exhibit cannot be changed in any way once it has been judged
- All competitors are asked to keep their designs well-watered during the entire competition
- Dismantling of the exhibits will commence on Sunday @ 3.30pm
- All competitors **MUST** be present 15 minutes prior to commencement of the competition for the Judges briefing

- Exhibits will be judged by qualified Floral Art Judges according to the AFAA manual, using the AFAA points system and the Judge's decision will be final
- FASQ reserves the right to restrict the number of exhibits according to available staging and space
- Any exhibit or part thereof that collapses after the staging time finishes and before judging commences will be excluded from the judging process. The competitor may be invited to re-do their design for display purposes only
- Entry into any class will automatically confer permission for the exhibit to be photographed however **no photos are to be transmitted electronically to ANY media prior to judging and the official announcement of the competition results**
- All entries are to be submitted on the official FASQ registration form via email or post. They will also be acknowledged by email or post.
- Only one entry per person in each class will be allowed
- Event organisers and officials are not precluded from judging and/or competing
- Anyone officiating who wishes to compete will be allowed to construct and stage their design at another time determined by the organising committee
- Late entries may be accepted at the discretion of the organising committee
- Anyone who is unable to fulfil their commitments is asked to notify the show secretary well in advance of the start of competition please.

REGISTRATION FORM
"Nature's Expressions"

PLEASE PRINT

Name: _____

Address: _____

Suburb: _____ State: _____ Postcode: _____

Mobile: _____ Phone: (_____) _____

Email: _____

Affiliated Club: _____

ENTRIES CLOSE 5th JUNE 2023

*As space is limited in some classes, allocations will be made using a preference system.
Please rank your entries in order of preference.*

Class	Number all preferences in order of Priority
1. Championship "Nature's Expressions"	
2. "Cocooned"	
3. "Over the Edge"	
4. "Ceremonial"	
5. "Turn Another Leaf"	
6. "Coastal Jewels"	
7. "Seaside Ramble"	
8. "View From my Window" (*)	
9. "Carmen Miranda" - Imposé	
10. "Burst of the Tropix" - Imposé	

(*) Class 8 "View From my Window": is open to locals only; for more information please contact Sue Fingleton on 0418 153916

Exhibitors will be notified of final entry allocations.

Judging at "Nature's Expressions": FASQ would like to formally invite all accredited judges to participate in the judging of the AFAA Convention.

Please tick if you are an accredited judge willing to judge at the Convention: Yes

TICKET ALLOCATION FORM – “Nature’s Expressions”

Item		Tick ✓	Enter Cost
Registration Fee <i>Must be paid by ALL attendees to be eligible to exhibit. Includes entry to Qld Garden Expo.</i>	\$80.00	✓	<i>\$80.00</i>
Demonstration by Mark Pampling (Registrant)	\$80.00		
Demonstration by Mark Pampling (Non-registered partner or guest)	\$100.00		
Workshop 1 - Participant	\$70.00		
Workshop 1 - Observer	\$35.00		
Workshop 2 - Participant	\$70.00		
Workshop 2 - Observer	\$35.00		
Workshop 3 - Participant	\$70.00		
Workshop 3 - Observer	\$35.00		
Friendship Dinner	\$75.00		
Additional Friendship Dinner (partner or guest)	\$75.00		
Imposé Class 9	\$50.00		
Imposé Class 10	\$50.00		
Bus Transfers – Thursday (Registrant)	\$5.00		
Bus Transfers – Thursday (additional partner or guest)	\$5.00		
Bus Transfers – Friday (Registrant)	\$5.00		
Bus Transfers – Friday (additional partner or guest)	\$5.00		
Bus Transfers – Saturday (Registrant)	\$5.00		
Bus Transfers – Saturday (additional partner or guest)	\$5.00		
Bus Transfers – Sunday (Registrant)	\$5.00		
Bus Transfers – Sunday (additional partner or guest)	\$5.00		
TOTAL PAYMENT DUE:			<i>\$</i>

Please specify any dietary needs for Friendship Dinner: _____

Please tick Yes if you are your state’s demonstrator: YES

PAYMENT OPTIONS (Please tick)

Cheque - Payable to: The Floral Art Society of Qld Inc.

Direct Deposit - Date of deposit/transfer: ____/____/____

Reference Used: _____

BANK DIRECT DEPOSIT DETAILS

The Floral Art Society of Qld Inc. **BSB:** 064001 **Acc No:** 00948870

Note: For Direct Deposit, please use your “Surname & CONV” as the Reference and include a copy of transaction details with this form.

Please return completed form along with payment or direct deposit details:

Via email to: fasqconvention@gmail.com

Or via post to: FASQ c/o Fiona Leman, 308 Queens Esplanade, Thorneside, Qld 4158

GUEST DEMONSTRATOR – MARK PAMPLING

Mark Pampling is a world-renowned floral designer and teacher who has won awards in many countries. He has established a reputation as an expert in floral design; his work exhibits exacting craftsmanship and advanced technical skills. His designs are often refined compositions with an affinity for clear lines and disciplined material use. He is co-owner of Alstonville Florist in northern New South Wales, demonstrator, accredited floristry Judge and industry consultant – roles that have required his presence all around Australia and the world. He was also a Senior Lecturer at Cohim, Flower School Beijing, for over three years. Mark is a regular contributor to international floral design publications, and he is the Creative Director of Flower Thinking, a business specialising in online floral design workshops and other craftsmanship resources.



Mark's interest in floral material and skills originated in his hometown of Toowoomba, known as Australia's Garden City and home of the Carnival of Flowers. He began introductory floral art and floristry education there, which led to a continuing passion to expand his knowledge and craftsmanship in floral design.

Australia's top floristry prize, the Interflora 'Australia Cup', has been awarded to Mark on multiple occasions. He has been highly placed in several international competitions and exhibitions, including a 3rd placing at the Interflora World Cup in 2004 when he represented Australia, a Gold Medal at International Flower Show Japan in 2014, and Champion at the 2019 Beijing World Flower Art Contest.

We look forward to welcoming Mark to "Nature's Expressions" as guest Demonstrator and Workshop leader.

DEMONSTRATION BY MARK PAMPLING

Thursday 6th July from 7.30pm - 9.30 pm
Surfair, Ramada Marcoola Beach, Spinnaker Room
Includes a welcome drink

WORKSHOPS WITH MARK PAMPLING

- There will be 3 workshops, 7th, 8th and 9th July (no repeats) – Refer to Program for further details
- Each 3-hour workshop will consist of 25 participants
- A total of 20 observers only will be accepted in each workshop
- Observers will view Mark's demonstration of the workshop design. Once this is completed there will be a 10-minute question time for observers only. Observers will then exit workshop to allow participants to complete their designs

OFFICIAL OPENING & AWARD CEREMONY

The Official Opening and Award Ceremony will take place at Surfair, Ramada Marcoola Beach,
Spinnaker Room
Thursday 6th July at 7.00pm

FRIENDSHIP DINNER

- The Friendship Dinner will be held on Saturday 8th July at Surfair, Ramada Marcoola Beach, Spinnaker Room, 6.30pm for 7pm start
- Includes Imposé award presentation
- Please indicate on ticket allocation form if you have any special dietary needs.

STATE EXHIBITS AND DEMONSTRATIONS

- State exhibits are to be staged at the Qld Garden Expo, Main Pavilion, Ground Floor; exhibit may be constructed on Friday 7th July from 9am -12 noon
- State demonstrations will be held at the Qld Garden Expo, Banksia stage over the 3 days of Expo, times and days TBA.

PROGRAM

Thursday 6th July

- Bus transfer from Ramada Marcoola Beach (Surfair) to Qld Garden Expo, Nambour Showgrounds - Time TBA
- Registration 8am to 2pm, Qld Garden Expo, Main Pavilion, 1st floor veranda
- Staging of exhibits, Qld Garden Expo, Main Pavilion (1st Floor), 8am to 3pm only
- Bus transfer from Qld Garden Expo to Ramada Marcoola Beach (Surfair) - Time TBA
- Judging of exhibits, Main Pavilion (1st Floor), 3.30pm to 5.30pm
- Official Opening and Award Presentations, Surfair, Ramada Marcoola Beach, Spinnaker Room, 7pm
- Demonstration by Mark Pampling Surfair, Ramada Marcoola Beach, Spinnaker Room, 7.30pm

Friday 7th July

- Registration 7am (Ramada Marcoola Beach (Surfair) only)
- Bus transfer from Ramada Marcoola Beach (Surfair) to Qld Garden Expo - Nambour Showgrounds - Time TBA
- State x 2 Demonstration on Banksia stage, morning - time to be advised
- State exhibits to be staged Main Pavilion (Ground Floor) 9am – 12noon
- Imposé 1 - Main Pavilion (Ground Floor) 9am-11am
- Workshop 1 - Main Pavilion (Ground Floor) 1pm-3pm
- Bus transfer from Qld Garden Expo to Ramada Marcoola Beach (Surfair) - Time TBA

Saturday 8th July

- Bus transfer from Ramada Marcoola Beach (Surfair) to Qld Garden Expo - Nambour Showgrounds - Time TBA
- Imposé 2 - Main Pavilion (Ground Floor) 9am-11am
- State x 2 Demonstration on Banksia stage, morning (time to be advised)
- Workshop 2 - Main Pavilion (Ground Floor) 1pm-3pm
- Bus transfer from Qld Garden Expo to Ramada Marcoola Beach (Surfair) - Time TBA
- Friendship Dinner – Surfair, Ramada Marcoola Beach, Spinnaker Room 6.30pm (includes presentation of Imposé prizes)

Sunday 9th July

- Bus transfer from Ramada Marcoola Beach (Surfair) to Qld Garden Expo - Nambour Showgrounds - Time TBA
- AFAA Management meeting 9.00am – 12noon 1st Floor, APEX building
- State x 1 Demonstration on Banksia stage, morning (time to be advised)
- Workshop 3 Main Pavilion (Ground Floor) 1pm-3pm
- Dismantling of exhibits/clean-up 3.30pm -6pm
- Bus transfer from Qld Garden Expo to Ramada Marcoola Beach (Surfair) - Time TBA

BUS TRANSFERS

FASQ will be offering return bus transfers on Thursday, Friday, Saturday and Sunday between Ramada Marcoola Beach (Surfair) and the Qld Garden Expo, Nambour Showgrounds for a cost of \$5.00 per round trip per day. Please indicate if you will be using this service on the Ticket Allocation Form. Unregistered partners / guests are also eligible to book a return bus transfer at \$5 per day via the Ticket Allocation Form. Unregistered partners / guests will be required to pay their own daily entry into the Qld Garden Expo. The bus will have underneath storage for tools/mechanics etc.

Oversized Staging: If you have oversized staging / mechanics etc. that might not fit under the bus, please contact Sue Fingleton on 0418 153916 for alternative arrangements.

Please Note: If you are using your own transport to Queensland Garden Expo, Nambour parking costs are \$8 per day; the carpark is a fair distance from the pavilion.

AIRPORTS

Sunshine Coast Airport: Approx 5 minute drive to Ramada Marcoola Beach (Surfair)
Ramada Marcoola Beach offers a courtesy bus for groups; please request when booking your accommodation

Brisbane Airport: Approx 1h 20min drive (124 km) to Ramada Marcoola Beach (Surfair)

FLOWER SUPPLIERS

FASQ has arranged a flower delivery service for your convenience, available for all local, interstate, and international guests.

Petal Peddlers is our preferred wholesale supplier. Petal Peddlers is offering exhibitors flowers at trade rates. Delivery will be at a cost of \$5 (+GST) per box plus a \$30 (+GST) charge per order. When ordering please ensure that you mention that you are an exhibitor at the FASQ Convention to receive these rates and send the email "Attention David Boulger" in the email Subject line. Purchasers will be required to provide their Credit Card details upon ordering, to be charged on the day of delivery. Pre-ordered flowers will be individually packed, labelled and delivered in a refrigerated van. Please consider pre-order timeframes, as some flowers will need to be ordered in advance by 14days or more to ensure availability. Orders will be delivered to the Nambour Garden Expo – Main Pavilion on Wednesday 4th July and can be collected between 2pm and 4pm on Wednesday, or Thursday morning after 7.30am. Buckets will be available.

Exhibitors are also welcome to call in to Petal Peddlers at 44 Assembly Street, Salisbury (Brisbane) and choose their own flowers from stock on-hand to take away with them. Petal Peddlers are open 3.45am – 11am Monday to Friday.

FASQ will email a Petal Peddlers price list to all registered participants from late February 2023.

Please note FASQ will not be held responsible for any errors.

Petal Peddlers: Please contact David Boulger by email to order.

Web: www.petalpeddlers.com.au Email: sales@petalpeddlers.com.au Email Subject Line: "Attention David Boulger" / Mobile: 0433 801 968 (David) (International: +61 433 801 968)

Other Suppliers

Jabula Roses -176 Winston Rd, Palmwoods (Sunshine Coast) Ph: +61 7 5445 0552

Tesselaar Flowers - 1/54 Turbo Dr., Coorparoo (Brisbane) Ph: +61 7 3391 8400

Lynch Flower Market - 385 Sherwood Rd, Rocklea (Brisbane) Ph: +61 7 3379 4844

ACCOMMODATION

Ramada by Wyndham Marcoola Beach (Surfair) on site accommodation
(mention the Queensland Garden Expo for a discount)

<https://ramadamarcoola.com.au/>

Ph. +61 7 5412 0100

San Marino Marcoola Beach (approx. 2 minute walk to Surfair, Ramada Marcoola Beach)
Quality self contained holiday apartments

<https://www.sanmarino.com.au/>

Ph. +61 7 54506144

Atlantis Marcoola Beachfront Resort (approx. 3 minute walk to Surfair, Ramada Marcoola Beach)

<https://atlantismarcoola.com.au/>

Ph. 1800247700

Marcoola Beach Resort (approx. 5 minute walk to Surfair, Ramada Marcoola Beach)

<https://marcoolabeachresort.com/>

Ph.+61 7 54572200

Sand Dunes Resort Accommodation (approx. 6 minute walk to Surfair, Ramada Marcoola Beach)

<https://sanddunes.com.au/>

Ph.+61 7 54506357

Sunshine Coast Airport Motel (approx. 5 minute walk to Surfair, Ramada Marcoola Beach)

<https://sunshinecoastairportmotel.com/>

Ph. +61 7 54487313

Salerno on the Beach (approx. 2 minute walk to Surfair, Ramada Marcoola Beach)

<https://www.salerno resort.com.au/>

Holiday and permanent boutique apartments

Ph. +61 7 54489699