

# WAFA-Australia

Your monthly journal  
about WAFA-Australia  
2024 to 2027

*Produced for AFAA Members Only*

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Co-ordinator

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BLOOM OMAN -  
516 days to go



## What's Happening This Month?



Invitations for positions on the WAFA Australia Management Committee continue to be considered.



Locations and venues for the Seminar and World Show are being evaluated.



Jean Shine (WAFAS) has been selected to represent AFAA as a demonstrator at WAFA Bloom Oman.

CONGRATULATIONS JEAN!

## Reminder

The Land Of Frankincense Is Ready To  
Welcome Us.....

The next WAFA sanctioned event is Bloom  
Oman.

Bloom Oman is being held in Muscat,  
Oman from 27 January to 1 February 2024.

For more information email  
[info@bloom-oman.com](mailto:info@bloom-oman.com)

WAF  
BLOOM  
OMAN  
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EVENT  
MUSCAT 2024



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## Who Manages Wafa Australia?

As outlined in the July 2022 journal, the management committee for the hosting period of Wafa is a combination of positions required by the Wafa guidelines and the operational requirements of the host country.

Last month the AFAA National Management Committee (NMC) sought approval from AFAA members to form a sub-committee to manage Wafa Australia. Both the formation of the sub-committee and its terms of reference were agreed to by AFAA members.

The Wafa Australia Management Committee (WAMC) will comprise a President, Vice President, Secretary, Finance Manager, Seminar Co-ordinator, Show Co-ordinator, and a Grants/Sponsorship Co-ordinator. As you would expect, some of these roles will also have working parties reporting to them.

1. President which is to be filled by the President of the Host Country Association.
2. Vice President. This would be a floating position to help out with other roles wherever needed as well as take responsibility if the President is not available.
3. Secretary. This is the records and documentation role.
4. Finance Manager. As you would expect this is the money role we would generally refer to as Treasurer. There is a Wafa requirement for annual audits of the accounts and a bank account separate to any of the host country association accounts.
5. Seminar Co-ordinator. This role organises the Seminar which is a 7-10 day introduction to the Host Country for up to 100 attendees from Wafa member countries.
6. Show Co-ordinator. This role organises the World Show which is a week long event for upwards of 600 competitors from Wafa member countries plus a trade show, demonstrations, public displays, gala dinner not to mention those just wanting to see the displays and attend the demonstrations and talks.
7. Grants & Sponsors Co-ordinator. We have a lot of opportunities to obtain grants in the current post Covid climate. Many of these grants have 5 year durations so the earlier we get this started the better off we will be.

As each of these roles is filled, this monthly Journal will provide you with an introduction to the person taking on that role.



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## Introducing.....

## Grants & Sponsorship Co-ordinator - Josie Brennan (VFAA)



Josie Brennan finished her working life as an Insurance Broker and Responsible Officer under the Financial Services Act in 2010. Originally from Sydney and after 10 years in Brisbane, she now resides in Melbourne.

She firmly believes that Creativity should be nurtured from birth and encouraged to our last breath.

Floral Art now fills a major part of her life. She is a member of various committees, including Vice President of the Australian Floral Art Association. She spends her time studying and improving her skills, demonstrating and competing.

Josie is passionate about the imparting of knowledge and the sharing of ideas as well as the friendships created through Floral Art.

With the influx of opportunities for grants (post Covid) from various Government bodies to encourage tourism and community activities, Josie will be co-ordinating the Wafa Australia applications as well as managing the business sponsorship packages on offer for both the World Seminar and World Show.



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## Answers To Your Questions

### ***How Are The Seminar and Show Dates Chosen?***

Our period of hosting WAFA Australia is from 1 July 2024 to 30 June 2027. Traditionally the World Seminar is held about 12 months after the previous World Show (which for us will be the WAFA Event Bloom Oman in January 2024) and within the first 12 months of the hosting period.

The World Show is held in the final 12 months of the hosting period, generally towards the end of the hosting time.

We need to allow time between the World Seminar and the World Show for promotion by Seminar attendees when returning to their home countries. This also allows sufficient time for the competition schedule/registration for the World Show to be open for a minimum of 3 months, closing a minimum of 6 months before the Show for processing of competition nominations, issuing tickets. Yes, the competition schedule and programme of activities is released about 12 months before the Show!

The added constraints of timing are religious holidays that may preclude some international as well as locals from attending and conflicting with dates for other Shows locally/internationally that may affect attendance from around the world such as Chelsea Flower Show, MIFGS, Sydney Royal Easter Show, Singapore Garden Festival, Philadelphia Flower Show.

With all of that in mind, WAFA Australia is considering the World Seminar dates as late August 2025 and the World Show as late February 2027.

*Next Issue: 30 September 2022*

To suggest content or find out more please email -  
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